

# GRAPHIC SPECIFICATIONS

## DE301 - Canvas Picture B2

### Artwork specifications:

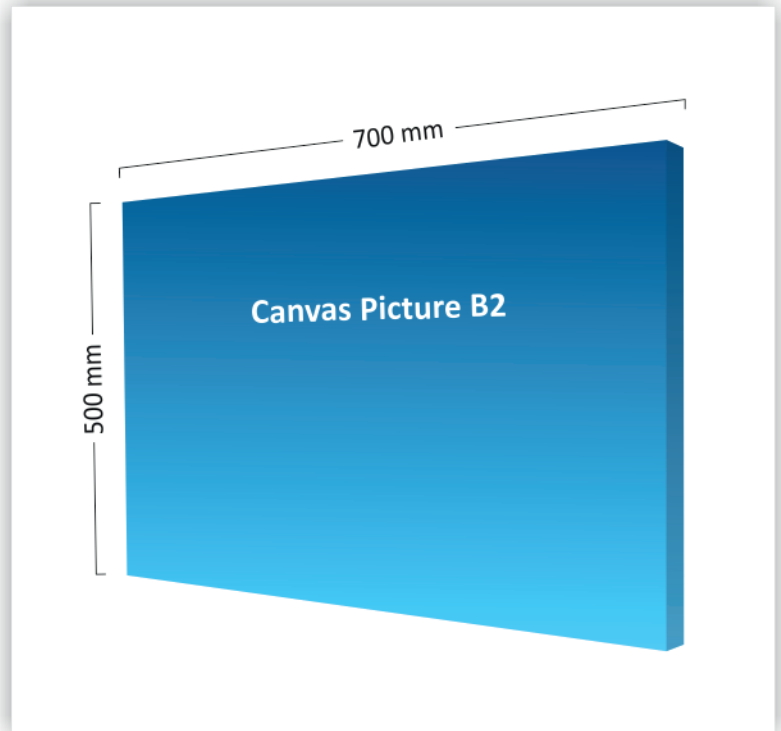
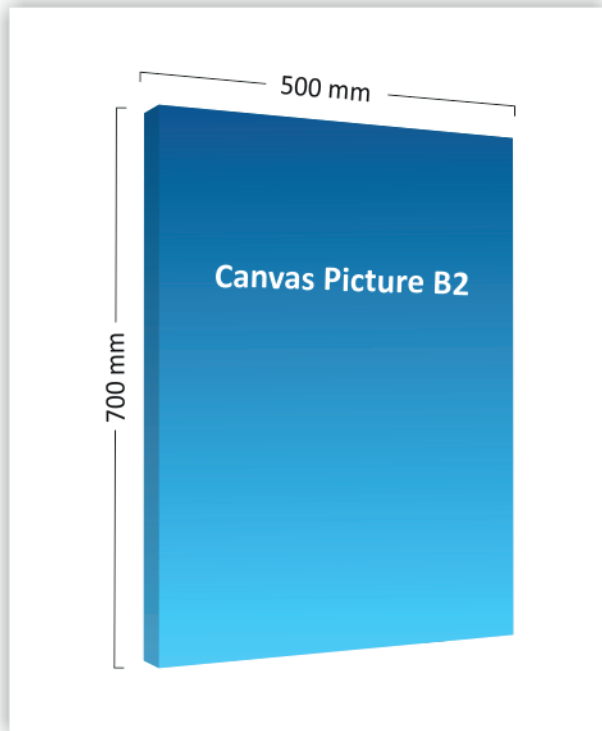
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one, without bleed/trimming
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files.

### Product specifications:

- ✓ total graphic area: W: 760 mm H: 560 mm
- ✓ visible graphic area: W: 700 mm H: 500 mm

### Recommendations:

- ✓ please do not place important elements (logos, texts, images, etc) in the following areas:
  - 30 mm left, 30 mm right, 30 mm up and 30 mm down.
- ✓ please position the information you want to be front viewable in the center area with the dimensions W: 700 mm H: 500 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factos such as: type of the printed material, ink type, print tehnology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

# visible area

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Total graphic area: 760x560 mm.

Position the desired items in the visible area of 700x500 mm, marked with gray.  
In the area marked with red, you only use background, no important information.

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